



CEUCO

C/ Carlos Dinnbier, 13 puerta 6 - 46015 Valencia - Spain Telf. +34 629693386 - ceuco@ceuco.com General Secretary - Italy - +39 338 52 36 586

Organizer Committee/Congress Secretary Daniel Haulotte - Vice-President CEUCO for Belgium Tel. +32 486 600 600 Jean Bogaert - Vice-Président CEUCOBE E-mail: ceucobe@gmail.com



### XII EUROPEAN CONGRESS OF ENOGASTRONOMIC BROTHERHOODS LIÈGE – BELGIUM, NOVEMBER 7th-8th-9th, 2014 Beers, chocolate and Belgian cuisine Flavours of the european gastronomy

# PROGRAM

Day	Time	Activities				
5 November (Wednesday)	09:30	Tour and tasting cheese, syrup plant and brewery from land of Herve. Price of the tour, lunch included: 50 € (optional)				
	18:00	Free time.				
6 November (Thursday)	09:30	<pre>/isit chocolate factory and whiskey distillery. (optional) rice of the tour, lunch included local: 50 €</pre>				
	18:00	Free time.				
7 November (Friday)	08:30	Boarding boat ride at the foot of the "Palais des Congrès", (optional) visit Blegny-Mine, regional breakfast, transfer by touristic train : 60 € (see below the program of optional tours)				
	18:00	Returning.				
	20:30	Welcome dinner at the Congress Palace restaurant: 35 € (optional)				
		First part of the Congress				
8 November (Saterday)	09:00-09:45	Congress Centre: Registration of participants at the convention. Delivery of the documentation				
	10:00	Opening of the Convention Beers, chocolate and Belgian cuisine Flavours of the european gastronomy				
	10:05-11:15	Welcome by the Presidents of CEUCO and the Organising Committee. Opening of the Convention by the authorities of the Province of Liège. Opening session. Communications.				
	11:15-11:45	Pause. Coffee				
	11:45-13:30	Ceremony prices AURUM "Europe Enogastronomic Excellence" 2014 Delivery of the sceptre to the country that will organize the next Congress 2015.				
	13:45	Closing of the Congress - End of the first part				
	14:00-17:00	Presentation of quality food products and taste the products presented by the Brotherhoods from the different regions of Europe.				
	17:00	Free time				
	20:30	Gala Dinner at the Congress Palace.				

		Second part of the Congress
9 November (Sunday)	09:00	Concentration of Brotherhoods and parade from Congress Palace to St Paul's Cathedral.
	10:00	Mass in the cathedral
		Group Photo
	13:00	Lunch at the Theatre of Liège (optional 35 €)
	16:00	End of the Congress.

www.ceuco.com



### XII EUROPEAN CONGRESS OF ENOGASTRONOMIC BROTHERHOODS LIÈGE – BELGIUM, NOVEMBER 7<sup>th</sup>-8<sup>th</sup>-9<sup>th</sup>, 2014

# **Registration fees**

### Deadline for registration: October 8<sup>th</sup>, 2014 After this deadline subject to availability

Brotherhoods members of the CEUCO					
Until 8 <sup>th</sup> october After 8 <sup>th</sup> october	price per person 90 € 120 €	Includes participation in the Congress on November 8 <sup>th</sup> and the gala dinner			

Brotherhoods NOT members of the CEUCO (subject to availability by CEUCO)					
Until 8 <sup>th</sup> october After 8 <sup>th</sup> october	price per person 120 € 150 €	Includes participation in the Congress on November 8 <sup>th</sup> and the gala dinner			

Brotherhoods and Associated Members of the CEUCO can freely present their products as well as promote, tasting and sale.

Exceptionally, companies presented by the brotherhoods may participate in the conference organized by the CEUCO and promote and sell products.

Participation fee (outside the entrance per person) 130 € before 8<sup>th</sup> october and 150 € after 8<sup>th</sup> october, 2014.

(subject to availability by CEUCO)

### Payment must be made within deadlines

### **RECEIPT OF PRODUCTS FROM November 3th, 2014**

Address to send the products:

Palais des Congrès Esplanade de l'Europe 2A B-4020 - Liège- Belgium

The delivery of products must be confirmed to the Congress Secretariat in order to ensure receipt.

Tel. : + 32 475 868 049, email : ceucobe@gmail.com

www.ceuco.com

CEUCO C/ Carlos Dinnbier, 13 puerta 6 - 46015 Valencia – Spain Telf. +34 629693386 – <u>ceuco@ceuco.com</u> General Secretary – Italy - +39 338 52 36 586 Organizer Committee/Congress Secretary Daniel Haulotte - Vice-President CEUCO for Belgium Tel. +32 486 600 600 Jean Bogaert - Vice-Président CEUCOBE E-mail: ceucobe@gmail.com



### XII EUROPEAN CONGRESS OF ENOGASTRONOMIC BROTHERHOODS LIÈGE – BELGIUM, NOVEMBER 7<sup>th</sup>-8<sup>th</sup>-9<sup>th</sup>, 2014

# **Accommodation**

Note: Accommodation costs below do not include the cost of participation in the Congress. Price are per room.

The organizing committee has obtained special conditions for accommodation in hotels; Congress will be held at the "Palais des Congrès" of Liège. We invite you to book as early as possible via the Conference Secretariat in order to benefit from the nearest hotel and negotiated terms. Valid until **30**<sup>th</sup> of MAY 2014.

### Some details about hotels:

Hotel		from the hotel to downtown	from the hotel to the Congress
Alliance	Hotel ****	20 minutes	1 minute
Husa La Couronne	Hotel ***	15 minutes	15 minutes
Ibis Centre Opera	Hotel ***	1 minute	20 minutes

Reservation BEFORE May 30 <sup>th,</sup> 2014						
Type of room         Price per night including breakfast buffet						
Alliance	Single or Double	80,00 €				
Husa La Couronne (maximum 30 rooms)	Single or Double	69,00 €				
Ibic Contro Opora	Single	74,00 €				
Ibis Centre Opera	Double	88,00 €				

To maintain a good organization, registration, booking hotels and tour will be made by the Congress Secretariat. We can not consider and be responsible for entries not made through the Congress Secretariat.

CEUCO

C/ Carlos Dinnbier, 13 puerta 6 - 46015 Valencia – Spain Telf. +34 629693386 – <u>ceuco@ceuco.com</u> General Secretary – Italy - +39 338 52 36 586



### XII EUROPEAN CONGRESS OF ENOGASTRONOMIC BROTHERHOODS LIÈGE – BELGIUM, NOVEMBER 7<sup>th</sup>-8<sup>th</sup>-9<sup>th</sup>, 2014

# **Touristic programs**

(minimum 20 people per activity)

We offer participants and accompanying persons the opportunity to visit and discover some aspects of social and cultural life of the region, suggesting some spots. Following optional tour programs:

### Wednesday 5 of November PAYS DE HERVE

09:30h Departure from hotels. Tour and tasting cheese, syrup plant and brewery Herve. Lunch in a rustic restaurant of Herve country. Back in Liège at 18:00h. **Price of the tour (lunch included) : 50 €** 

### Thursday 6 of November CHOCOLATE and WHISKY

09:30h Departure from hotels. Visite chocolaterie et distillerie whisky. Terroir lunch in the salons Beaurevoir at Alleur. Back in Liège at 18:00h. **Price of the tour (lunch included) : 50 €** 

### Vendredi 7 novembre CROISIERE SUR LA MEUSE - BLEGNY-MINE

08:30h Departure from the Palais des Congrès. Cruise on the Meuse. Transfer by touristic train and visit of Blegny-Mine. Lunch on site. Back to 18:00 h (tourist train and boat) **Price of the tour (lunch included) : 60 €** 

### DETAILED PROGRAM OUT IN THE ANNEX

www.ceuco.com



.....

Conseil Européen des Confréries Oenogastronomiques Consiglio Europeo di Confraternite Enogastronomiche Consejo Europeo de Cofradías Enogastronómicas Conselho Europeu de Confrarias Enogastronômicas European Oenogastronomic Brotherhoods Council ΕυρωπαϊκόΣυμβούλιοΑδελφοτήτωνΓαστρονομίας&Οινολογίας Európai Bor és Gasztronómiai Egyesületek Szövetsége Europäischer Rat der Wein- und Gastronomie-Bruderschaften

### XII EUROPEAN CONGRESS OF ENOGASTRONOMIC BROTHERHOODS LIÈGE – BELGIUM, NOVEMBER 7<sup>th</sup>-8<sup>th</sup>-9<sup>th</sup>, 2014

### <u>Registration form</u> send it by e-mail: <u>ceucobe@gmail.com</u>

(Fill in capitals and mark options)					
Country					
<b>Brotherhood / Association</b>					
MEMBER of CEUCO	<b>NO</b> (M.	ANDATORY INFOR	RMATION)		
Brotherhood not member of the CEUCO - (s	subject to availab	ility by CEUCO)			
First name		Last Na	me		
Address (n° and street)					
Postal code		City			
Phone		Mobile			
Fax		E-mail			
Products delivered for the promotion and tasting	Saturday 8 <sup>th</sup> /11				
Type of products?					
Required cooking?	NO	Fridge? 🛛 Y			
Lodging and touristic programs					

# Arrival Departure Number of people Selected hotel I Hôtel Alliance I Hôtel Husa I Hôtel Ibis Type of room Number of single rooms Number double bedrooms Number of double rooms for one person Number of single rooms Number double bedrooms

Touristic programs and optional meals	Per person	Number of people	Total
Wednesday 5/11 – Pays de Herve	50 €		
Thursday 6/11 – Chocolate and whisky	50 €		
Friday 7/11 – Cruise and Blegny-Mine	60 €		
Friday 7/11 – Welcome dinner	35 €		
Sunday 9/11 – Farewell dinner	35 €		

Inscriptions	€	Hotel	€	Meals and touristic programs		€	
Airport carriage – Number of peoples ()					€	Total to Pay	€

## DEADLINE FOR REGISTRATION: October 8<sup>th</sup>, 2014

Confirmation of the reservation will be made after receipt of payment.

Location and date: .....

Signature: .....

CEUCO

C/ Carlos Dinnbier, 13 puerta 6 - 46015 Valencia – Spain Telf. +34 629693386 – <u>ceuco@ceuco.com</u> General Secretary – Italy - +39 338 52 36 586

www.ceuco.com

Organizer Committee/Congress Secretary Daniel Haulotte - Vice-President CEUCO for Belgium Tel. +32 486 600 600 Jean Bogaert - Vice-Président CEUCOBE E-mail: ceucobe@gmail.com



### XII EUROPEAN CONGRESS OF ENOGASTRONOMIC BROTHERHOODS LIÈGE – BELGIUM, NOVEMBER 7<sup>th</sup>-8<sup>th</sup>-9<sup>th</sup>, 2014

### TRANSFERS FROM AIRPORTS TO LIEGE (go and return)

The shuttle from airports ZAVENTEM (Brussels Airport) and CHARLEROI (Bruxelles Sud) to hotels in Liège (go and return) price at **45** € and from airport MAASTRICHT-AACHEN priced at **20** € (go and return)

AIRPORT TRANSPORTATION 

YES 
NO

Number of people ...... go and return

### AIRPORT ARRIVAL:

□ Maastricht-Aachen

□ Zaventem (Brussels Airport)

□ Charleroi (Bruxelles Sud)

Fly Company : ..... Flight n<sup>o</sup> .....

Arrival date : / / 2014 Arrival time: .....

### **AIRPORT DEPARTURE :**

□ Maastricht-Aachen

□ Zaventem (Brussels Airport)

□ Charleroi (Bruxelles Sud)

Fly Company : ..... Flight nº .....

Departure date : / / 2014 Check in time : .....

ETHOD OF PAYMENT (bank transfer

IMPORTANT : Send a copy of the payment bank transfer by mail to the Congress Secretariat, indicating the name of the person, the brotherhood or association concerned.

### **Bank details**

### CEUCOBE Bank: BNP Paribas Fortis IBAN: BE32 0017 1526 0902 BIC: GEBABEBB

www.ceuco.com

CEUCO C/ Carlos Dinnbier, 13 puerta 6 - 46015 Valencia – Spain Telf. +34 629693386 – <u>ceuco@ceuco.com</u> General Secretary – Italy - +39 338 52 36 586 Organizer Committee/Congress Secretary Daniel Haulotte - Vice-President CEUCO for Belgium Tel. +32 486 600 600 Jean Bogaert - Vice-Président CEUCOBE E-mail: ceucobe@gmail.com

05/11/2014 Wednesday - Tourism, cheese, beer, syrup - Minimum number of participants 20



09: 30 Departure from hotels

Visit of the Old Mill cheese factory in Herve - Lunch in a rustic restaurant. Visit of an artisanal syrup factory in Aubel - Visit of the artisanal brewery "Grain d'Orge"

The price of the program including travel, tours, tastings and lunch (drinks included): 50 €

**The Herve plateau** is a natural area of Belgium located in the Entre-Vesdre and Meuse in the province of Liège, typical for his former farmland. This hilly region is characterized by its landscape of meadows planted with fruit trees and picturesque villages.

Tourist Office of the Pays de Herve: <u>www.paysdeherve.be</u>

**Herve cheese** is a soft cheese with a washed rind pulp obtained from raw or pasteurized milk cow, and manufactured according to the methods used in the area of Herve. It is eaten on bread alone or in cooking. It is usually eaten with a sweet product: syrup spread on a slice of bread. Its typical odor often requires the use of a cheese cover.

Fromagerie du Vieux Moulin : <u>www.fromagerie-du-vieux-moulin.be</u> – Visit and tasting

**Syrup** is a kind of molasses obtained after cooking and reduction of apple and / or pear. The result : after several hours, a very dark brown paste, slightly translucent. The latter is from Liège region in which there were many syrup manufactures. For five generations, Siroperie Craft Aubel has perpetuated the tradition of syrup according to ancient recipe of the farms of Pays de Herve. Still made in the copper vat over high heat and no added sugar, artisanal syrup is a concentrated juice of pears and apples coming from the Herve tall trees.

La Siroperie artisanale d'Aubel : www.sirop.be - Visit and tasting

**Grain d'Orge Brewery** is an artisanal business located in the town of Homburg. It produces four beers sold in 33 cl bottles and is specialized in manufacturing exclusive beers called « à façon ». It therefore brews special beers for small or special events according to the desiderata of sponsors.

**Brice**: This lager beer grading 7.5% alcohol is fermented in the bottle. The taste is well balanced between hop and spice.

The Joup: this red-brown beer grading 7.5% alcohol has a caramel flavor.

Canaille: a white beer grading 5.2% alcohol.

Grelotte: a seasonal beer grading 9% alcohol.

La brasserie « Grain d'Orge » : www.grain-dorge.com – Visit et tasting

A lunch in the purest Walloon tradition will be served in a rustic restaurant of a small village of the Herve area.

### 06/11/2014 Thursday - Chocolate and Distillery - Minimum number of participants 20



09: 30 Departure from hotels

Visit and tasting of the Charlemagne Chocolate factory in Herstal – Local Lunch local – Visit and tasting of "The Owl Distillery" distillery in Fexhe-le-Haut-Cloher. The price of the program including travel, tours, tastings and lunch (drinks included):  $50 \in$ 

**Chocolate** is a gastronomic specialty of Belgium. The country produces 172,000 tons of chocolate per year. It is a symbol of the Belgian quality in the world.

**The « Chocolaterie Charlemagne »** was founded in 1974 and employs 17 people. It produces high quality chocolates that contain only natural ingredients, no GMO or oils. It works with up-market shops worldwide: 80% of its production is exported.

Charlemagne chocolates can be found in Munich, London, Vienna, Tokyo, Paris, New York, Miami, etc.. Chocolates with the elegance of natural, organic chocolates, ancient style truffles, « Mendiants » = « meaning beggars », Orangettes pralines for all food lovers.

**The opinion of the guide « Petit futé »** : Behind a medieval look (The Emperor was born in that seventeenth century farm), Charlemagne chocolates use innovation flavors and you can easily be tempted by a Little Bitter ginger or jasmine Chocolate or by an organic chocolate with green tea. *Chocolaterie Charlemagne* : www.charlemagne.be.

**The « pèkèt »** is a grain alcohol distilled in the Meuse region of Namur in Maastricht. It is flavored with juniper berries that give its characteristic taste; it is much appreciated by connoisseurs who drink it natural but « frappé ». The pèkèt is appreciated in the festivities of August 15th in Liege. It can be enjoyed in all the bars and cafés of the Cité Ardente.

**Belgian whisky**. From barley to bottle, all production steps are carried out in Belgium . Beyond its traditional side, The Belgian Owl is not peaty and distilled in alembic 'Pot Still' (gooseneck). In order to preserve the flavors and scents of the rich product, The Belgian Owl is bottled unfiltered cold. In addition, the natural color from each barrel is followed. Therefore, each bottling may be slightly different from another, even if the aging time is the same. Etienne Bouillon has always been very curious to try the product at all stages of its creation. He thought it was perhaps not the only one and to share this curiosity better, he decided to bottle his whisky at various stages of aging. "Our goal is to give you to enjoy the best of nature and respect it for the best. Nature is different at every moment, our product comes with it. Good discovery and see you soon to share this magic ... aging ! "(Etienne Bouillon)

The Belgian Owl : www.belgianwhisky.com

A local lunch will be served in the "Salons du Beaurevoir" in Alleur.

### 07/11/2014 Friday - Blegny-Mine - Minimum number of participants 2



8:30 Boat : Boarding at the foot of the Palais des Congrès

Cruise on the Meuse - Visit Blegny-Mine - Transfer tourist train - breakfast

The price of the program including travel, tours and lunch (drinks included):  $60 \in$ 

**Cruise on the Meuse** (Liège-Visé) aboard the boat "Le Pays de Liège" Two hours of navigation: through Liege and Basse-Meuse river.

**The Meuse**, a 950-kilometer-long river, through France, Belgium and the Netherlands flows into the North Sea. Moreover, the fact that the Meuse flows through the Ardennes massif (formed during the Paleozoic), it is considered the oldest river in the world.

Transfer tourist train (Visé- Blegny-Mine)

**Blegny-Mine**. Situated between Liege and Maastricht, Blegny-Mine is one of four authentic coal mines in Europe whose underground galleries are accessible to visitors via the original well. Located at -30 and -60 meters, they allow a complete discovery of the coal mining process.

Blegny-Mine and the other 3 major mining sites of Wallonia (Le Bois du Cazier, Bois-du -Luc Grand - Hornu) are accepted in July 2012 as UNESCO WORLD HERITAGE.

The colliery was the last of the Liège area, it stopped his commercial and industrial activities in 1980 and then was open to the public as a tourist area. This colliery had two shafts for ventilation galleries that were here over 8 floors down and 530 m deep. From these galleries, operation was done by the method of " taille chassante " which involves moving parallel to the line of the greatest slope of the coal seam . These veins could be operated until a minimum thickness of 30 cm .

Some of the guides are still ancient miners from the site .

<u>Blegny-Mine</u> : <u>www.blegnymine.be</u>

Lunch on the site

Back to Liege : tourist train and boat "Le Pays de Liège"



LIEGE, ancient city in the heart of Europe. Former capital of an independent principality for more than eight centuries, the "Cité Ardente" contains a cultural and architectural heritage of highest importance, widely shown in museums. Close to Maastricht and Aix-la-Chapelle, Liege, with its renowned university, its fair halls, markets, a convention center, shopping streets, its river port (the second in Europe) is a dynamic economical and commercial center. Its theaters, its Opera, its Philharmonic Orchestra, as well as cafés and renowned restaurants in town contribute to a warm welcome.

LIEGE is a home to many foreigners. The history of this mass immigration actually begins at the end of the First World War. Wallonia then is an important region of the economy. Manufacturers are forced to use a foreign workforce. Between 1920 and 1930, around 170,000 foreigners arrived, mostly Italians. In the early 50s, during the "Battle of coal," fleeing poverty, they were generally working in the Walloon mines. Over time, many of these immigrants became attached to their country of adoption



### <mark>Flavours in Wallonia</mark>

Wallonia, will seduce you, not only for its wonderful attractions, but also for its delicious regional dishes and the friendliness of its inhabitants.



Beer : Wallonia is one of the regions in the world with the largest variety of beersChocolate : famous Walloon names have become ambassadors abroadFrench fries : Wallonia produces many varieties of potatoes which are eaten in the inevitable chip shops.Waffles represented in Wallonia by the famous Liège waffle, not to be confused with the Brussels waffle.Cheeses, tastier than one another, and whose varieties have nothing to envy to those of France.Ardennes salt meats such as Ardennes ham whose reputation is second to none.Waters known and recognized for their virtues like Spa or Chaudfontaine.Sweets : from the macaroon to the couque you can satisfy your cravings for sugar and sweetness.Brandies : pèkèt, Eau de Villée or Walloon whisky can be enjoyed in moderation.



# Some local Liege dishes Some local Liege dishes