



WHO Photo & Video Contest
"Images of Health and Disability 2006/2007"
MAIN THEME: HEALTH AND ENVIRONMENT

ANNOUNCEMENT

The World Health Organization invites photographers and video producers world-wide to enter its prestigious international contest "Images of Health and Disability 2006/2007".

This year's theme focuses on "**Health and Environment**" -- an invitation to provide high-quality **photographs** and for the first time, short **video clips** on the positive or negative impact of the environment on people's health and functioning: the way people live day-to-day. This will contribute to WHO's global efforts to raise awareness on the importance of ensuring healthier environments through powerful still and moving images and illustrations. A still or moving image can generate intense and thoughtful discussion, and, to use the time-honoured saying, be as effective as 1000 words.

Photographers and video producers are invited to illustrate the notions of "health and environment" and the underlying International Classification and Functioning (ICF) understanding of health and disability in a variety of ways. For example:

- **Environmental risks to health:** Showing how people are exposed to various environmental risks, such as: air pollution, noise, unsafe water, poor sanitation, unhealthy work environments, excessive UV and other radiation, chemicals, and built environments such as street, buildings, parks, etc.;
- **Individual or community response:** Showing how people and communities protect themselves from those environmental risks, remove environmental barriers and enhance facilitators (e.g. accessible buildings and transportation) ;
- **Healthy Environments:** Showing how people are living in healthy and enabling environments: subjects, for example, can include man-made built environments (for example streets, buildings), physical activities, enhanced public transport, improved housing; and how these prevent or reduce diseases or improve the functioning of people in day to day life.

Give your creativity free rein. Further information on Health & Disability and the photos that won awards from 2002-2006 photo contests can be found on the ICF website: www.who.int/classifications/icf

There are four categories of submission:

1. Colour photographs (digital or prints)
2. Black and white photographs (digital or prints)
3. Digital Art photographs (images created or drastically manipulated by computer software or electronic filters)
4. Short Video-clips (1-5 minutes or 5-15 minutes edited video clips. Producers may elaborate on the themes cited above and convey messages within a coherent storyline with various images, graphic techniques accompanied by music, voice or other audio material. Any voice or text narration needs to be in, or subtitled in one of the six official UN languages (Arabic, Chinese, English, French, Russian, Spanish).

In each photo category each entrant can submit up to ten photos. In the video category each entrant can submit up to five clips. For each category the following awards will be given:

1st Prize

USD \$1000 + one set of ICF publications

2nd Prize

USD \$750 US-Dollars + one set of ICF publications

3rd Prize

USD \$500 US-Dollars + one set of ICF publications

Special mentions

USD \$100 US-Dollars + one set of ICF publications

The closing date for entries is 9 March 2007. If you would like to take part in the contest by entering a photo or video, please consult the Competition Rules that follow. Contest winners will be announced prior to the 60th World Health Assembly which will take place in May 2007 in Geneva, Switzerland. The list of contest winners will also be posted on the WHO ICF website and Public Health and Environment web-sites. The awarded photos and video clips will be exhibited at the 60th World Health Assembly. WHO is envisaging the publication of photos in postcards and on posters and as well as a compilation of video clips on DVD.

The WHO Contest was launched in 2002 in conjunction with the release of the *International Classification of Functioning, Disability and Health* (ICF). Each year, the contest is dedicated to a specific topic.

Competition Rules

Eligibility

The WHO photo contest on “Images of Health and Disability 2006/2007” is open to all photographers or video producers with the exception of employees of the World Health Organization. Photographs or videos that have already been published elsewhere or are the property of a photo or video archive are not eligible unless WHO has the full rights to use the images as specified below.

Judging

Judging is scheduled to take place during the second half of March 2007 at WHO



headquarters in Geneva, Switzerland. The contest will be judged by professionals in the fields of photography, videography, journalism, public relations, as well as health and disability. Photos and videos will be judged on relevance to the contest theme, power of the message, creativity, technical quality and suitability for presentation to an international audience. The decisions of the judges are final.

Announcement, Notification and Publication of Winners

The photo and video contest winners will be announced prior to the 60th World Health Assembly which will take place from 14. to 23. May 2007 in Geneva, Switzerland. The winning images and videos will be displayed at the World Health Assembly and will be published on the WHO ICF website together with the contest results. WHO is envisaging the publication of photos in postcards and on posters and as well as a compilation of video clips on DVD.

Prizes

Winners will be awarded the prizes assigned to each award category. The prizes will be forwarded to the addresses specified on the entry form.

Entry Fees

Participation in the contest is free.

Publication or dissemination of winning photos and videos

Please note that submitted material (i.e. physical copy of the photograph or video clip) will not be returned to the contestants. Therefore please ensure you keep a copy of your photograph or video clip.

WHO reserves the right to use, name and publish with appropriate credit to the photographer or video producer any entry at WHO's discretion, without additional compensation to the photographer or video producer; however, the copyright and the intellectual property will remain with the photographer or video producer. WHO reserves the right to grant permission to third parties for reprint of the photograph for non-commercial purposes in order to promote the ICF understanding of health and disability.

Claim of Ownership

Contestants must own all rights to the works submitted and model releases are the contestant's responsibility. If the work submitted contains any material that is copyright of a third party, the producers must obtain permission for the use of that material. If there are any discrepancies as to the correct ownership of the photo or video, WHO reserves the right to eliminate the photo or video from the contest. Contestants must be able to supply a signed release from any person(s) appearing in the photograph or videos (or their guardians if they are under-age). Please do not send the release with your entry.

Acceptance of Rules

The participation in the contest indicates your acceptance of contest rules.

Submission Procedure and Material Specifications

Photographers can submit up to ten photographs per category. Video producers can

submit up to 5 edited video clips (each video clip can vary between 1-5 minutes or 5-15 minutes). All entries must be submitted with the official Entry Form. ***The entrant must complete and sign the Entry Form.*** PLEASE PRINT IN BLOCK LETTERS. The Entry Form should be attached to the images with a paper clip, please do not tape or staple the Entry Form to the image. For submission of digital images via e-mail the Entry Form should be included in electronic format with electronic signature or faxed to Fax No. +41-22-791-4894.

Since all entries will be digitally projected during judging, digital entries are preferred. If contestants are unable to enter digital files, prints will be accepted and scanned by WHO. Slides are not accepted.

Digital photographic entries should be sized so that their longest side is at least 1600 pixels (vertical and horizontal). Each image must be submitted as a separate file in JPEG, GIF, TIF or RIFF format. Each file should be named with an ID name in the following manner:

Category (BW for Black & White, CO for colour, DA for Digital Art, VID for Video, Name of Contestant, Entry item number #.

For example: BW_Miller_01.jpg

If the image has a formal name or a working caption, include that after the Entry item number. For example: *BW_Miller_01_Work and Joy.jpg*

Prints must be of any international photo format size not smaller than 14 cm. Please write the ID name for each image on the backside using the same structure as for digital entries:

Category (BW for Black & White, CO for colour, DA for Digital Art, Name of Contestant, Entry item number #.

No identification should appear on the front of the image. Also, do not affix ID stickers, or other kind of labels, to the back of images as they interfere with proper mounting. If the image has a formal name or a working caption, include that after the Entry item number. For example: *BW_Miller_01_Work and Joy.*

All ID number must also be listed in the corresponding fields of the Entry Form together with the respective caption information.

Video clips should be submitted on CD or DVD via mail containing files in common digital format such as mpeg1, mpeg2, avi, mov. In DVD quality (i.e. min. long side resolution 720 pixels. We do not accept video clips in other media such as VHS, DV or any other tape media. Please do NOT send video files via e-mail as it may block the contest mailbox due to the large size of the files.

Deadline

Work must be received at WHO in Geneva, Switzerland no later than 17:00 p.m. CET on Friday 9 March 2007. Entrants are advised to allow adequate time for mail delivery. Entries that arrive after the deadline, but postmarked by Friday 09 March 2007 will be accepted.

Shipping and Packing

Photos and video clips together with the completed and signed Entry Form should be



addressed to:

Ms. Sooyeon Hwang
Classifications and Terminology
World Health Organization
20, Avenue Appia
1211 Geneva 27
Switzerland

Entries should be shipped in mailers that will adequately protect them for transit. The envelope should include a warning, "PHOTOS - DO NOT BEND". All entries from a contestant should be sent in one shipment; please do not submit entries on an intermittent basis. WHO cannot accept postage-due shipments. WHO cannot be responsible for late, lost, misdirected or undelivered entries.

Digital Photo Entries together with the completed electronic Entry Form can be submitted in the following ways:

by email: ICFphotocontest@who.int

on CD-ROM to the above mentioned mail address.

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WHO Photo and Video Contest: “Images of Health and Disability 2006/2007”

MAIN THEME: HEALTH AND ENVIRONMENT

Entry Form

Please complete this form to enter the WHO Photo and Video Contest: “Images of Health and Disability 2006/2007”. PLEASE PRINT IN BLOCK LETTERS. Submit this Entry Form together with photographs or video clips to the below listed mailing address:

Ms. Ms. Sooyeon Hwang, Classifications & Terminology,
World Health Organization
20, Avenue Appia, 1211 Geneva 27, Switzerland

If you submit digital photographs via e-mail, the Entry Form should be included in electronic format with electronic signature or faxed to Fax No. +41-22-7914894. Emails should be sent to icfphotocontest@who.int

1. Please provide the following contact information:

First Name:..... Last Name:.....

Street Address:..... City:.....

State/Province:..... Zip/Postal Code:.....

Country:..... E-mail:.....

Phone:..... FAX:.....

2. Please indicate in which contest category you participate:

- Colour Photographs (digital or prints)
- Black and White Photographs (digital or prints)
- Digital Photographs (images created or drastically manipulated by computer software or electronic filters)
- Short video clips

3. Please provide the date of the photographs or video clips and the place where they were taken:

Photo and Video ID Number¹ & Category (CO, BW, DA, VID)	Date	Place

4. Please provide as many of the following photographic or videographic details as possible: camera, lens, film manufacturer or digital process, exposure, etc.:

Photo ID Number & Category (CO, BW, DA;VID)	Photographic details

5. Please provide a brief description of the photographs or video clips. If the image has a formal name or a working caption please indicate:

Photo ID Number & Category (CO, BW, DA, VID)	Description

6. Ownership

Are you the owner of the image and able (if requested) to supply a signed release from any person(s) appearing in the photograph or their guardians?²

YES

¹ Each photo should be named with an ID name in the following manner: Category (BW for Black & White, CO for colour, DA for Digital Art), Name of Contestant, Entry item number #. For example: BW_Miller_01.jpg. If the image has a formal name or a working caption, include that after the Entry item number. For example: BW_Miller_01_Work and Joy.jpg

² Please Note: If the answer is NO you cannot participate in the contest.

NO

7. Contest Rules

Do you accept the contest rules?²

YES

NO

Date & Place.....

Signature:.....
